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NATIONAL COMMITTEEWOMAN
MARY JO ARNOTT
SECRETARY
RONALD C. SMITH
TREASURER
DALLAS INGENUNSON



ILLINOIS REPUBLICAN PARTY

JAN 9 1 30 PM '95

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MIKI COOPER
CO-CHAIRMAN

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ILLINOIS REPUBLICAN STATE CENTRAL COMMITTEE

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2nd District
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Chicago/Peoria

3rd District
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Chicago

4th District
STEVEN WALT LIMA
Chicago

5th District
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Chicago

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Springfield

January 6, 1995

Neal Evans, Reports Analyst
Reports Analysis Division
Federal Election Commission
999 E. Street NW
Washington, D.C. 20463

Identification Number: C00005926

Reference: October Quarterly Report (07/1/94-09/30/94)
12 Day Pre-General Report (10/1/94-10/19/94)

Dear Mr. Evans:

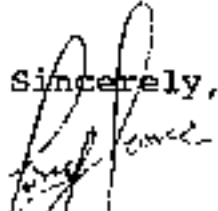
In response to your letters from December 21 and 22, 1994 asking for a more detailed description of the Illinois State Republican Party's voter registration and get-out-the-vote efforts, attached is a memorandum from Chris Dudley, the Executive Director of the Illinois Republican Party, outlining the six components of the Voter Registration and Get-Out-The-Vote efforts conducted by the Illinois Republican Party.

We have indicated in the memorandum when the federal allocation formula was used for the generic Republican Party voter registration and get-out-the-vote efforts or when the efforts were used solely for the election of our Illinois State Constitutional officers:

Governor	Jim Edgar
Lt. Governor	Bob Kustra
Attorney General	Jim Ryan
Secretary of State	George H. Ryan
Comptroller	Loleta Didrickson
State Treasurer	Judy Baar Topinka.

I hope this gives you the detailed analysis the FEC requires for our reporting. Thank you for bringing this to our attention.

Sincerely,


Tony Leone, Asst. Treasurer
Illinois Republican Party

NATIONAL COMMITTEEMAN
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NATIONAL COMMITTEESMAN
WYNN JO ARNETT
SECRETARY
RONALD C. SMITH
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DALLAS HENDERSON



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ILLINOIS REPUBLICAN
STATE CENTRAL COMMITTEE

TO: CHAIRMAN
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4TH DISTRICT
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5TH DISTRICT
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6TH DISTRICT
JAMES A. BATTISTA
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7TH DISTRICT
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Chicago

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MARYALICE BRIDGEMAN
Chicago

20TH DISTRICT
BOB WINTERBURN
Chicago

21ST DISTRICT
DONALD J. COVAT
Chicago

22ND DISTRICT
DONALD J. COVAT
Chicago

23RD DISTRICT
DONALD J. COVAT
Chicago

24TH DISTRICT
DONALD J. COVAT
Chicago

MEMORANDUM

To: Tony Leone, Assistant Treasurer
Fr: Christine Dudley, Executive Director
Re: Illinois Republican Party 1994 Generic Voter Programs

When the 1994 campaign first began, we identified five specific party building programs that the Illinois Republican Party wanted to develop in order to maximize opportunities in the election. Working with Citizens for Edgar/Kustra and Citizens for George Ryan, we coordinated these statewide voter programs to allow each individual campaign to concentrate on strategy. This coordinated effort also was more efficient and cost effective because it avoided duplication by the county organizations.

By setting goals and implementing a well-planned program, we were able to meet our commitments -- in fact, we exceeded them. The following is a brief review of those programs:

1). **Absentee Ballot Mailing** -- We designed and distributed an absentee ballot request form to approximately one million Republican voters in October. The request form was personalized to each voter and was pre-addressed to that voter's county clerk. The piece simplified the process for absentee voters who merely returned the form and subsequently received an absentee ballot application through the mail. The piece included the names and photographs of the statewide ticket and was specially sorted to include the names of the recipient's local candidates for Congress and the Statehouse. (The design, printing and postage for this program was paid out of the federal account.)

2). **Publications** -- We produced and distributed approximately 1.5 million "United for Victory" brochures featuring the entire statewide constitutional Republican ticket, no federal offices were featured. The brochures were sent directly to county chairmen and Cook County township and Chicago ward committeemen for use in precinct walks. Additionally the state party produced approximately 600,000 similar "United for Victory" statewide constitutional candidate cards which were distributed at county fairs and festivals during the summer. (The design, printing and shipping costs for these projects were paid for out of the state and federal accounts).

3.) **Voter Registration** -- With the cooperation and assistance of Citizens for Edgar/Kustra and Citizens for George Ryan, the State Party implemented Decision '94, our two-month voter registration drive. The jointly-funded program was conducted statewide with special emphasis on Cook and the Collar Counties. Two staffers were detailed to the Decision '94 project. Part time contract employees administered the actual registration of voters. As a result of these efforts, approximately 25,000 new voters were registered between August 15 and October 15. New registrants were added to our database and were sent a copy of the statewide brochure. (The contract employees were paid out of the federal account)

4) **Phone Program** -- With the cooperation and of assistance of Citizens for Edgar/Kustra, we conducted a get-out-the-vote phone program during the last days of the campaign. Close to 180,000 paid calls were made statewide with a generic message encouraging Republican households encourage to vote for Jim Edgar and Republican ticket. (the program was paid for out of the federal account)

5) **State Mailing** -- At the end of October, approximately 650,000 Republican households received a slate card touting the entire statewide ticket as well as local candidates for Congress, the Illinois General Assembly, and local judicial seats. (The design, printing and postage for this program was paid out of the federal account).

These programs were part of a specific strategy designed to make the State Party a productive political operation. Our contribution to Republican campaigns across the state clearly helped make a difference in this election. The success of these and other programs is a tribute to the State Central Committee and the hard work of all our supporters.

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Federal Election Commission
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FOR INCOMING DOCUMENTS**

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PREPARER

1-9-95

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